



Sheltering Arms



2020 CORPORATE SPONSORSHIP OPPORTUNITIES

shelteringarmsforkids.com



embrace early | Sheltering Arms

Supporting Equity in Education



Who We Are

Sheltering Arms directly addresses inequities in education, opportunity and family stability. As an organization committed to racial equity in education for young Black children, led by a Black CEO and a diverse executive team, Sheltering Arms leads in supporting families and preparing our children for future success.

Sheltering Arms is Georgia's longest-established, and one of the largest, nonprofit providers of early childhood education. Since 1888, we have provided children their best possible start in a safe, nurturing environment where they can learn and grow. We are also committed to helping their families make life more secure now and for generations to come.

Today, Sheltering Arms has 13 centers across metro Atlanta and offers more than 3,000 young children each year, providing the highest-quality early childhood education available and comprehensive family services designed to transform communities and break the cycle of generational poverty.

For a snapshot of the demographic and outcomes of the families we serve, visit shelteringarmsforkids.com.

Our Events

Embrace Early & Create The Future

Online Thursday, September 24 @ 7pm

Embrace Early & Create the Future is the biggest gathering of the Sheltering Arms community each year. It will include a field report from Sheltering Arms Alum, a Virtual Reality experience into the educational experience of a child and a leadership report sharing with you our successful work guiding families through challenging times. All proceeds will directly benefit programs stabilizing low income families and providing the highest quality early literacy programs available to instill a love of learning in each child we serve.

Cocktails & Conversation

Cocktails & Conversation is Sheltering Arms' thought leadership forum where community leaders and professional network and join in a discussion about trending topics impacting early childhood education. Past topics have included: race and equity, food, nutrition and the farm-to-table movement, and the two-generation approach.

Community Engagement

Embrace Early Diaper Drive

Help make a difference for families dealing with diaper need. Your team, club, place of worship or company may host a drive and deliver donations to the Sheltering Arms location nearest you!

Adopt-a-Family for the Holidays

Spread holiday cheer by selecting a Sheltering Arms family to adopt and purchase the items on their wish list. A family profile and a detailed wish list will be provided.

Pre-K Week

Celebrate early literacy and help inspire a love of reading for our Pre-K students by submitting a fun, read-aloud video. Parents, friends and groups of all sizes are welcome to participate.

Rising Star Toy Drive

Give a Sheltering Arms child the gift of joy for the holidays by sharing in one of three ways: donating a new toy, making a financial contribution, or hosting your own toy drive.

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IMPACT & BENEFITS LISTING	PRESENTING \$25,000+	PLATINUM \$10,000+	GOLD \$5,000+
CORPORATE VISIBILITY & RECOGNITION			
Industry Exclusivity	✓		
Leadership Support of Sheltering Arms' 13 early childhood education centers serving 3,000+ young children ages 6 weeks to 5 years old each year	✓		
Appoint and Honorary Vice Chair (name to appear on promotional material)	✓		
Corporate Logo/Name Recognition on All Promotional Material	✓		
Invitations to and recognition at All Virtual Events through December 31, 2020, including Embrace Early: Create The Future and Cocktails & Conversations	10+ REGISTRATIONS	10+ REGISTRATIONS	10+ REGISTRATIONS
Naming Opportunity	CLASSROOM (through December 31, 2020)	PLAYGROUND (through December 31, 2021)	
Sponsor-Only Holiday Family Engagement Programs, including Holiday Adopt-a-Family and Rising Star Toy Drive / Toys for Tots Family Distribution Days	✓	✓	✓
Corporate Logo or Name Listed in the Digital Program and Website	PRESENTED BY	LOGO	LOGO
Sponsorship Recognition in Each Event's Promotional Materials through December 31, 2020 (invitations, announcements, printed materials, day of recognitions, event programs for 5+ virtual events)	✓	✓	✓
One year Corporate Membership in The 1888 Society at Sheltering Arms	✓	✓	✓
1888 Society Corporate Membership Listing in Sheltering Arms material (newsletters, annual report, etc.)	✓	✓	✓



For more information, please contact:

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Sheltering Arms

The standard for early childhood education

YES!

I support Sheltering Arms as a sponsor

(please check box below):

PRESENTING \$25,000+ PLATINUM \$10,000+ GOLD \$5,000+ PATRON \$2,500+

Corporate Name (as you wish it to appear is collateral) _____

Name _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Payment

Enclosed is a check made payable to Sheltering Arms.

Credit Card (American Express, Visa, Mastercard, Discover)

Name as it Appears On Card _____

Card # _____ Exp. Date _____ Security Code _____

Billing Address (if different from above) _____

Signature _____

Sponsorships and details also available at www.EmbraceEarly.com



MAIL THIS COMPLETED FORM TO

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Questions?

Please contact us by phone or email:

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SCAN AND EMAIL TO

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