

How to Host a Successful Diaper Drive: Your Checklist

- ✓ **Choose your location**
Pick a location that is centrally located and easily accessible to many people. Be sure to label your collection bin. (Use the collection site sign in this toolkit.)
- ✓ **Select a start and end date**
Your diaper drive can *start* any time between July 22-August 24.
(Note: Diapers should be delivered to Sheltering Arms by **Friday, August 30.**)
- ✓ **Recruit volunteers**
Ask colleagues, friends and neighbors to help out.
- ✓ **Set your goals**
How many donations would you like to raise? Use our collection form to track your progress.
- ✓ **Spread the word**
Announce your diaper drive via social media, emails, local news outlets and notices throughout your community. Ask your colleagues, employees and friends to share. (Use the email templates and social media tips provided in this toolkit.)
- ✓ **Consider a healthy competition**
Who doesn't love winning? Turn your drive into a competition. Offer small prizes for the department in your office that brings in the most diapers. Friendly competition can also help spread the word and increase participation.
- ✓ **Collect and deliver**
Rally your volunteers and deliver the donated diapers to any Sheltering Arms location (*see next page – Sheltering Arms Center Locations*) by **Friday, August 30.** Don't forget to take photos!
- ✓ **Share your results!**
Tally the number of diapers collected, and we'll work with you to get the final number of financial donations. Post pictures on social media and let everyone know (including Sheltering Arms) you results! Don't forget to thank donors and volunteers!