



# Sheltering Arms

**EARLY EDUCATION AND FAMILY CENTERS**

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**FOR IMMEDIATE RELEASE**

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## **SHELTERING ARMS ANNOUNCES KAISER PERMANENTE AS PRESENTING SPONSOR OF ANNUAL FUNDRAISING DINNER**

*Sponsorship opportunities and tickets are now available*

Atlanta, GA – July 19, 2017 - Sheltering Arms, Georgia's largest nonprofit early education and child care organization, has announced Kaiser Permanente of Georgia as the presenting sponsor for its 2017 Celebration Dinner, a signature fundraising event that will take place on September 30 at Porsche Cars North America.

The Celebration Dinner is an auction-style gala that brings together leaders from metro Atlanta's business, education and civic communities to celebrate the power and promise of quality early childhood education. Proceeds will help Sheltering Arms prepare some of the city's most vulnerable children for success in school through need-based scholarships, literacy materials and teacher training.

"Kaiser Permanente is committed to creating healthier communities, and research has shown that education contributes to improved health outcomes," said Madelyn R. Adams, director of Community Benefit for Kaiser Permanente of Georgia. "As part of our partnership with Sheltering Arms, we are providing tuition scholarships to dozens of students to ensure they reach developmental milestones. We hope to encourage others to invest in the education of metro Atlanta's youth through our sponsorship of this event."

Celebration Dinner attendees will enjoy an entertaining evening of Porsche driving experiences and competitive bidding during the silent and live auctions. In past years, Sheltering Arms has auctioned off a host of luxury items, including trips, tours and experiences. The agency raised nearly \$200,000 at last year's event to support its mission of providing high-quality early education and care for metro Atlanta's youngest learners and comprehensive support services for their families.

"We are very pleased with our continued partnership with Kaiser Permanente," said Blythe Keeler Robinson, president and CEO of Sheltering Arms. "Helping our children achieve educational and developmental success and live healthier, happier lives is top priority for us. The Celebration Dinner is the perfect time to highlight these shared values."

Additional sponsorship opportunities for the Celebration Dinner are available and offer a variety of benefits, including prominent name recognition, event tickets, and Porsche driving experience tickets. Packages range from \$5,000 to \$25,000. Individual tickets are \$250. For more information about the event, including sponsorship packages, table and ticket purchases, please visit <http://bit.ly/17CelebrationDinner>.

#### **About Kaiser Permanente of Georgia**

Kaiser Permanente is Georgia's largest not-for-profit health plan. Its mission is to provide high quality, affordable health care services to improve the health of its members and the communities it serves. Kaiser Permanente serves more than 300,000 members in a 28-county service area in metro Atlanta with care focused on their total health and guided by their personal physicians, specialists, and team of health care providers. Expert and caring medical teams are supported by industry-leading technology and tools for health promotion, disease prevention, state-of-the art delivery, and world-class chronic disease management. Nationally, Kaiser Permanente is recognized as one of America's leading health care providers, serving more than 11 million members in eight states and the District of Columbia. For more information, visit [share.kp.org](http://share.kp.org).

#### **About Sheltering Arms**

Sheltering Arms has provided high-quality early education, child care and comprehensive family support services since 1888. The agency serves more than 3,600 children annually and their families at 15 metropolitan Atlanta locations in Cobb, DeKalb, Douglas, Fulton and Gwinnett counties and consistently meets accreditation standards by the National Association for the Education of Young Children. On average, children attending Sheltering Arms score in the 90th percentile for language and literacy, exceeding developmental milestones for kindergarten readiness. Visit [www.shelteringarmsforkids.com](http://www.shelteringarmsforkids.com) for more information.

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